

EXPRESS SCREEN PRINTING ART PRICING SHEET

FILM OUTPUT-

SIZE UP TO LETTER SIZE(8.5"X11").....	\$5.00 PER COLOR
FULL SIZE 11x17 FILM SIZE	\$10.00 PER COLOR
FULL SIZE 13x17 FILM SIZE	\$12.00 PER COLOR
OVER SIZE 15.5X17 FILM SIZE	\$15.00 PER COLOR
4 COLOR PROCESS (8.5"X11")	\$12.00 PER COLOR
4 COLOR PROCESS (11"X17")	\$20.00 PER COLOR
4 COLOR PROCESS (15"X17")	\$25.00 PER COLOR
(4 color process)	\$12.00 FOR ANY ADDITIONAL COLORS

HOW TO SUBMIT ARTWORK-

VECTOR ART-

The most popular software for Vector graphics is, Corel Draw, Illustrator, and Freehand, these 3 are the most common for the screen printing industry..

1. Convert all text and fonts to curves or outlines.
2. Multi color designs, assign each color with a spot name or PMS color.
- 3.If white is to be output from design, you can specify white with a spot color or put a dark background around the image, to show what is white, and specify white needs to be output.
4. Specify size of art to be printed. If not sure we will use are standard size imprint area. See below.
5. You can save files and send in these formats:
Corel draw 12, Illustrator 10, Photoshop 7.0, Eps file ver 10.

RAW IMAGE FORMAT-

Raw image format is file such as Tiff's, JPEG, Gifs.

1. Image resolution 400dpi or better.(the higher the resolution, usually the better the print.) but don't exceed 600dpi
2. Multi color designs must be separate by each color. Photoshop users, and other similar programs can use channels to assign spot colors. If you don't have these options, you will have to use raw imaging pricing, for the art department to separate out the colors.

ADDITIONAL CHARGES MAY APPLY IF, THE REQUIREMENTS AREN'T MET FOR OUTPUT SERVICE.

STANDARD IMPRINT SIZE-

MAXIMUM IMPRINT AREA IS- 15.5 WIDE AND 15.5 LONG

ON POCKET PRINT	3" WIDE	YOUTH FULL FRONT	8"-10" WIDE OR TALL
CENTER PRINT	5"-7" WIDE	YOUTH FULL BACK	10"-12" WIDE OR TALL
TAG PRINT	3.5"-6" WIDE OR TALL	LADIES TEES FRONT	8"-10" WIDE OR TALL
LEFT CHEST	3.5"-4" WIDE OR TALL	LADIES TEES BACK	10"-12" WIDE OR TALL
LONG SLEEVE PRINT	10"-15" LONG	ADULT FULL FRONT	10"-12 WIDE OR TALL
SHORT SLEEVE PRINT	3.75"-4" WIDE	ADULT FULL BACK	12"-14" WIDE OR TALL

EXPRESS SCREEN PRINTING ART PRICING SHEET

RAW IMAGING DESIGN AND GENERAL ARTWORK
ALL ARTWORK INCLUDES FILM.

TYPESETTING-

ADDITIONAL COLORS

NAME DROPS (4"-14")-EACH	\$5.00	\$3.00 PER COLOR
SIMPLE TEXT DESIGN (UP TO 8"x11.5")	\$10.00	\$7.00 PER COLOR
SIMPLE TEXT DESIGN (11"x17")	\$15.00	\$10.00 PER COLOR
SIMPLE TEXT DESIGN (15.5"x17")	\$20.00	\$12.00 PER COLOR
COMPLEX TEXT WITH GRADIENTS(UP TO 8"X11.5")	\$10.00	\$8.00 PER COLOR
COMPLEX TEXT WITH GRADIENTS(11"X17")	\$15.00	\$10.00 PER COLOR
COMPLEX TEXT WITH GRADIENTS(15.5"X17")	\$20.00	\$15.00 PER COLOR

SIMPLE GRAPHIC DESIGN- SIMPLE ARTWORK WITH TEXT AND CLIPART, LOGO, OR SIMPLE ART.
INCLUDES SCANS, 1 LAYOUT AND 1 CUSTOMER REVISIONS, AND FILM.

	<u>ONE COLOR</u>	<u>ADDITIONAL COLORS</u>
UP TO 8.5"X11"	\$15.00	\$15.00
11"x17"	\$18.00	\$18.00
15.5"x17"	\$23.00	\$23.00

RAW IMAGE SEPARATIONS- TIFFS, JPEG, GIF, OR A SCAN IMAGE, SIMPLE TO COMPLEX COLOR SEPARATION.
INCLUDES SCANS, CLEAN UP, REDRAWN, AND COLOR SEPARATED.

	<u>ONE COLOR</u>	<u>ADDITIONAL COLORS</u>
UP TO 8.5"X11"	\$15.00	\$15.00
11"x17"	\$20.00	\$20.00
15.5"x17"	\$25.00	\$25.00

DESIGN WORK AND ILLUSTRATIONS-

Complex designs, with illustrations, gradients, fades, and photographs. Either from scratch or concept ideas.

The design rate is \$30.00 per hour. You can always call for questions and quotes on all artwork.

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